

ONTARIO STUDENT 15 YEAR OLD JESSIE ROBSON FINISHES YEAR END CHAMPION IN BREAKAWAY ROPING AND BARREL RACING AND WILL COMPETE AT THE WORLD'S LARGEST RODEO IN 3 EVENTS

Denver (July 1, 2008) Jessie Robson a 10th grade student at LCCVI Secondary school has earned a position on the Ontario Provincial high school rodeo team and will be traveling with fellow teammates to Farmington, New Mexico from July 20-26th to compete at the 60th Annual National High School Finals Rodeo (NHSFR) in the barrel racing, pole bending and breakaway roping competitions.

Featuring over 1,500 contestants from 41 states, five Canadian Provinces, and Australia, the National High School Finals is the world's largest rodeo. In addition to competing for over \$200,000.00 in prizes, NHSFR contestants will also be vying for more than \$325,000.00 in college scholarships and the chance to be named the National High School Rodeo National Champion. To earn this title, contestants must finish in the top twenty after two go-rounds of intense competition before advancing to Saturday night's final championship performance. Please check www.nhsra.com for possible schedule changes and other times when the 2008 NHSFR telecast will air on RFD-TV. In addition, you can catch all of the NHSFR action live via Horsecity.com on their audio web cast. Along with great rodeo competition and the chance to meet new friends from around the world, NHSFR contestants have the opportunity to represent their team in a volleyball and basketball tournament, enjoy nightly contestant dances including a Cowboy Prom, participate in a talent contest, compete in an NRA rifle shooting competition, test their skills in a knowledge bowl competition, the chance to shop; the ever popular NHSFR western tradeshow, and visit the historical attractions of the Land of Enchantment. To follow your favourites at the NHSFR visit the NHSRA'S website daily for complete results at www.nhsra.org